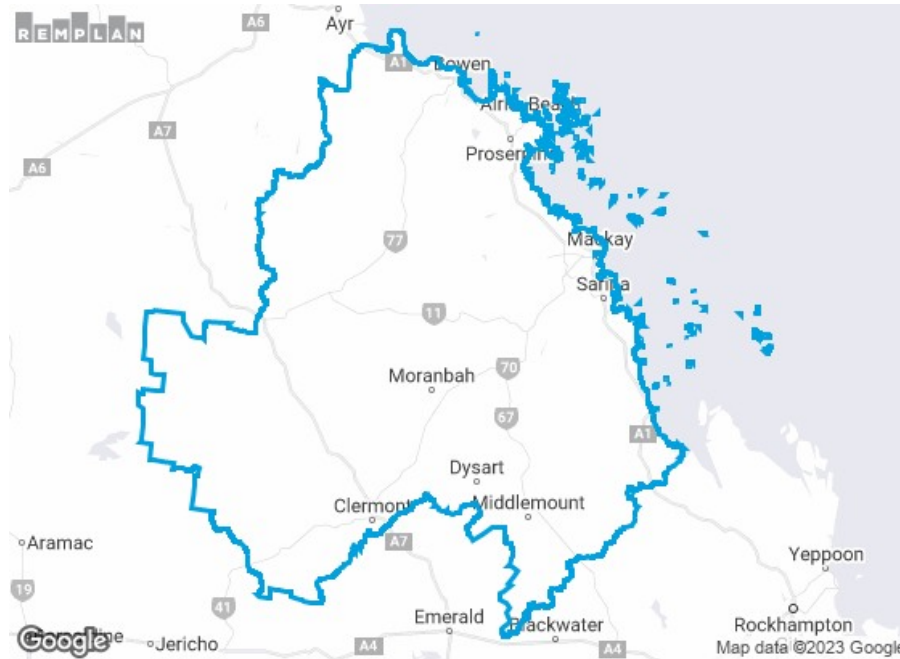


## Demographic Overview

The following report provide a demographic overview for Mackay - Isaac - Whitsunday (SA4). Headline data and information is provided regarding the areas key statistics for population, age structure, education, employment and housing.

### Mackay - Isaac - Whitsunday (SA4)



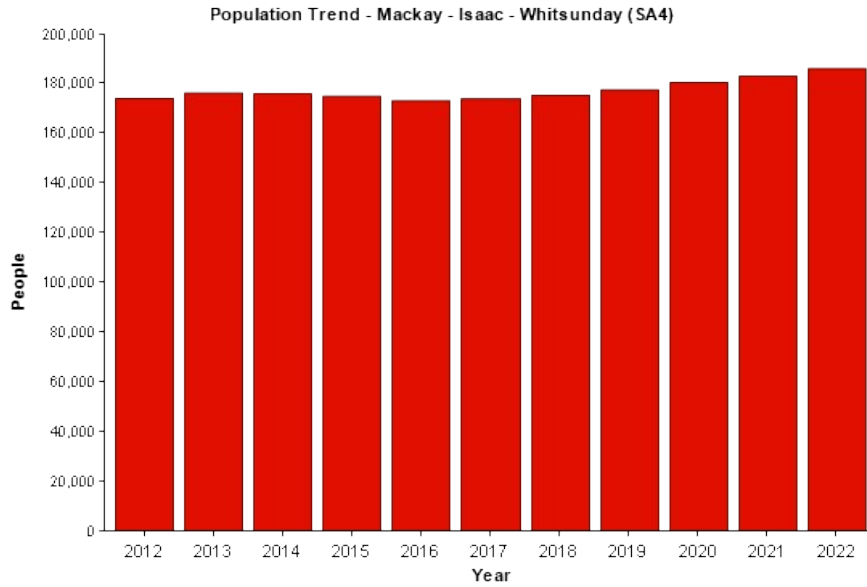
**This area is defined by the combined area of 3 zones.**

ABS 2022 Estimated Residential Population:	<b>186,215</b>
ABS 2021 Census Place of Usual Residence Population:	<b>180,889</b>
Annualised Population Growth Rate (2016–2021):	<b>1.3%</b>
Land Area (ha):	<b>9,014,018.84</b>
Census Population Density (persons / ha):	<b>0.02</b>
Median Age:	<b>38 years</b>
Median Personal Weekly Income:	<b>\$878 (\$45,690 pa)</b>
Labour Force Participation Rate:	<b>62.66%</b>

## Estimated Residential Population – 2022

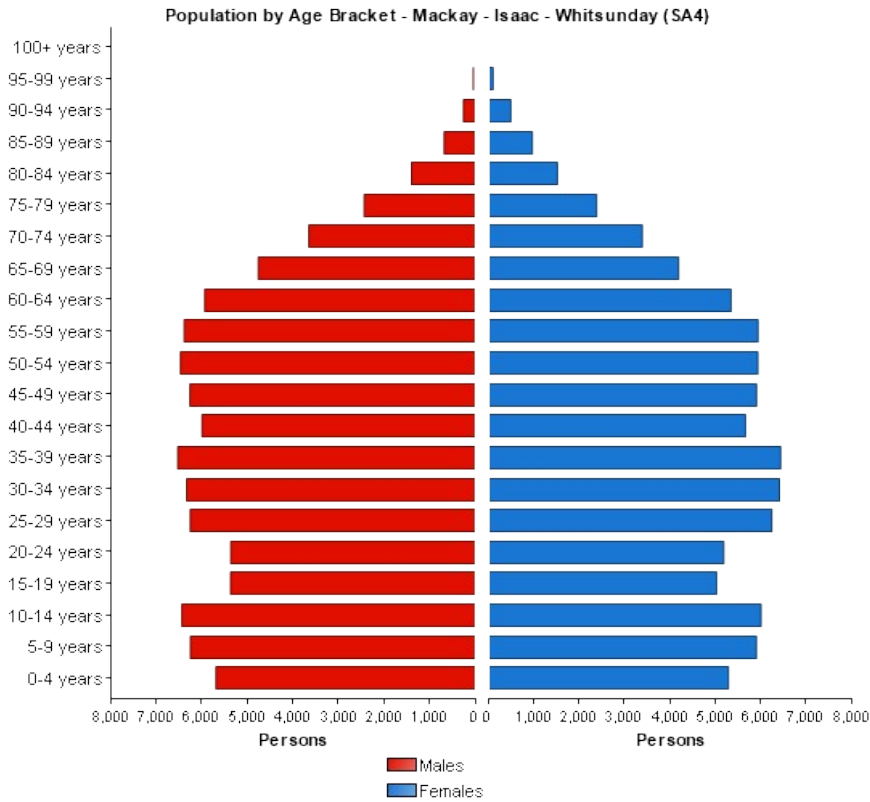
From 2012 to 2022 the estimated resident population of Mackay - Isaac - Whitsunday (SA4) increased from 174,236 people to 186,215 people.

This represents an annualised growth rate of 0.67 percent.



## Population by Age and Gender - 2021 Census

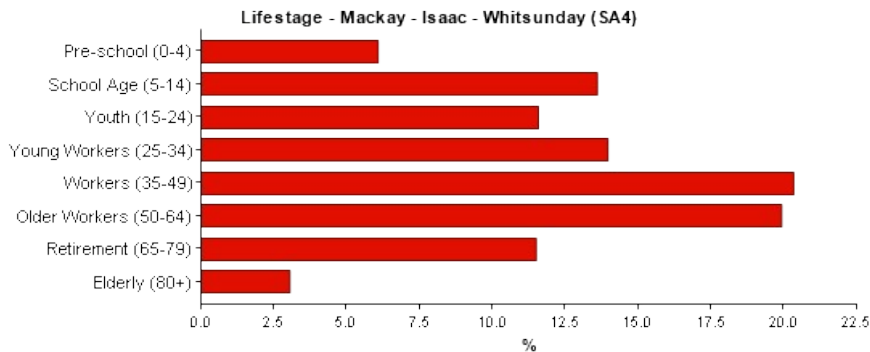
The single largest age cohort in Mackay - Isaac - Whitsunday (SA4) is “35-39 years” with 12,974 people representing 7.17 percent of the population. The median age is 38 years and the overall ratio of males to females is 1 to 0.951.



## Population by Life Stage – 2021 Census

Understanding the population by life stage within Mackay - Isaac - Whitsunday (SA4) provides valuable insights into the region’s requirements for amenity, services, infrastructure, investment and education and employment opportunities.

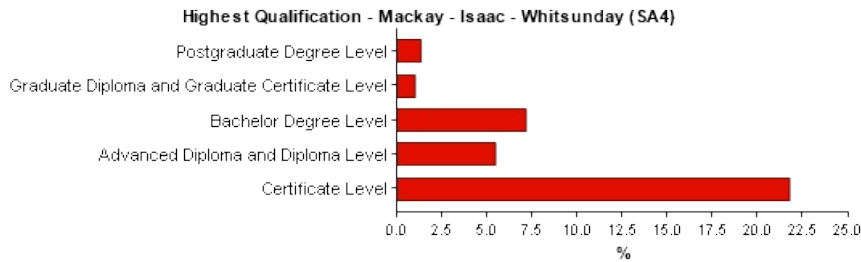
The largest life stage group in Mackay - Isaac - Whitsunday (SA4) is “Workers (35-49)” representing 20.3% percent of the overall population.



## Education (highest qualification) – 2021 Census

Education levels across the community are a key indicator of the propensity of residents to be engaged in the work force, and are also an important factor influencing levels of relative social wellbeing in the region.

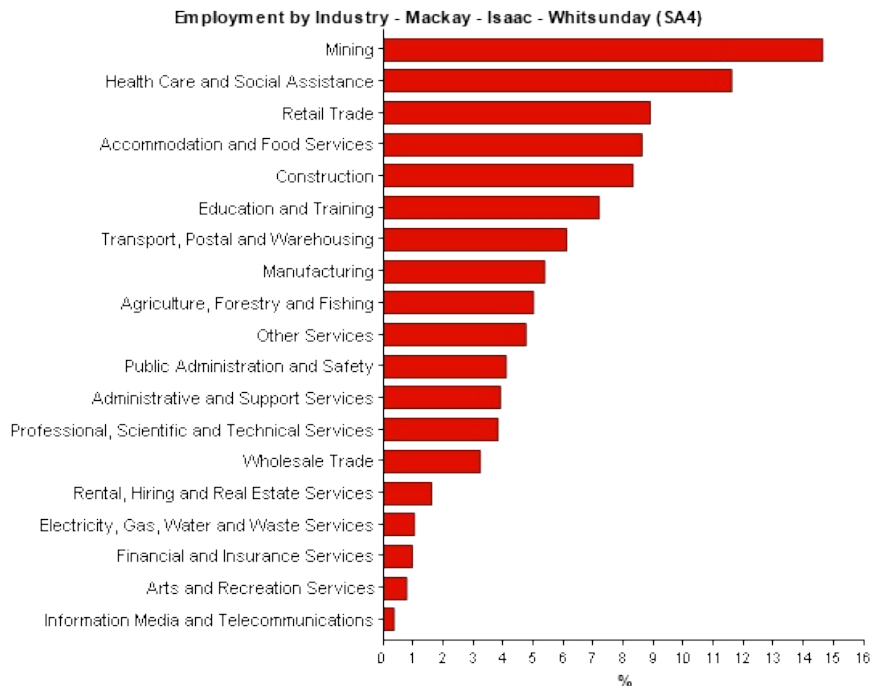
In Mackay - Isaac - Whitsunday (SA4), the largest “highest qualification attained” cohort is “Certificate Level”, representing 21.7% percent of the overall population.



## Employment by Industry – 2021 Census

From 2016 to 2021 the number of working residents increased by 8,715 (10.4% percent).

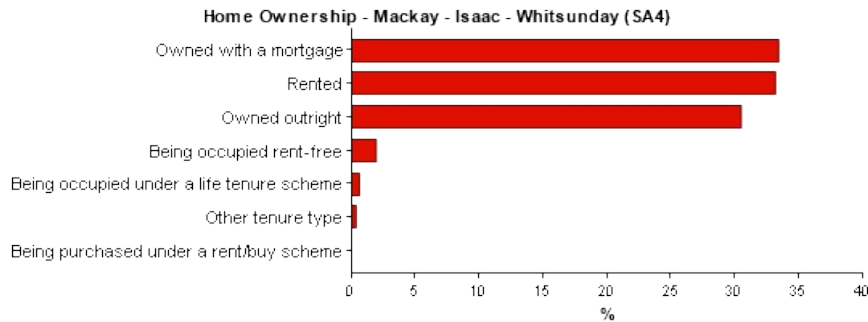
The largest industry sector of employment is “Mining”, representing 14.6% percent of total working residents.



## Home Ownership – 2021 Census

It is estimated that 63.9% percent of residents own their home, either outright or with a mortgage.

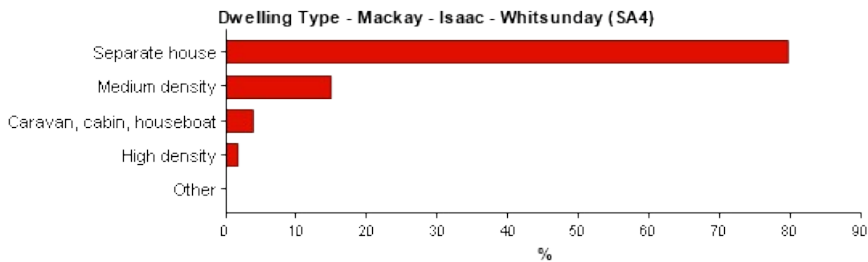
From 2016 the rate of home ownership has increased by 11.3% percent.



## Dwellings - 2021 Census

In Mackay - Isaac - Whitsunday (SA4), 79.7% percent of dwellings are “Separate house”.

From 2016 the dwellings that have increased the most are “Separate house”, with 2,515 new dwellings over this period, reflecting an increase of 4.1% percent.



## Community Region

Mackay - Isaac - Whitsunday (SA4)

Data sourced from:

- ABS 2022 Estimated Residential Population
- ABS 2021 Census Population and Housing
- ABS 2016 Census Population and Housing
- ABS 2011 Census Population and Housing
- ABS 2006 Census Population and Housing
- ABS 2001 Census Population and Housing
- ABS 1996 Census Population and Housing
- ABS 1991 Census Population and Housing